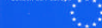




Intercultural Competence in English
TRAIN-THE-TRAINER COURSE

*Common European Framework
of Reference for Languages:
Learning, teaching, assessment*

Council of Europe
Conseil de l'Europe



Modern Languages Division, Strasbourg

CAMBRIDGE
UNIVERSITY PRESS

ICE
INTERCULTURAL COMPETENCE
IN ENGLISH

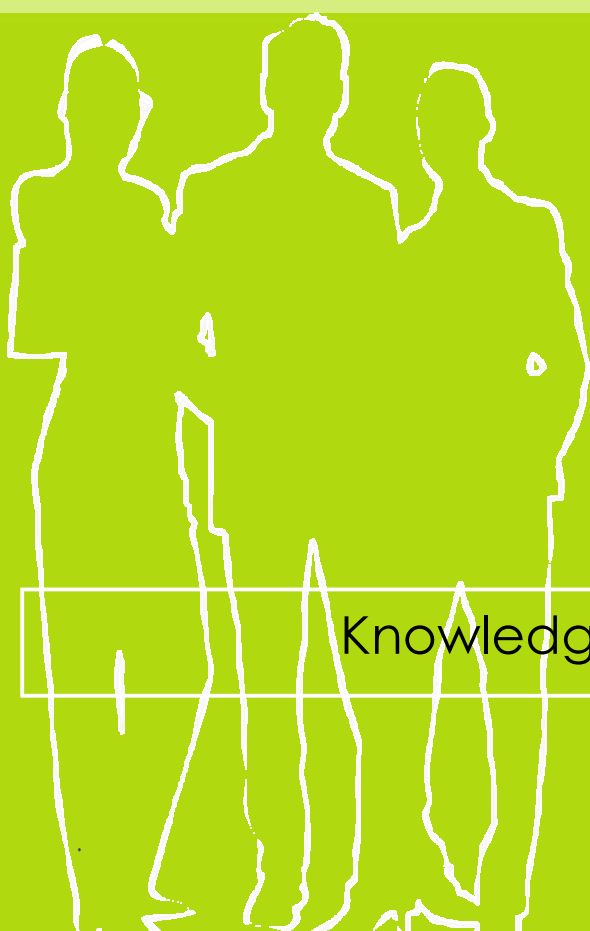
INTERCULTURAL COMPETENCE IS COMMUNICATIVE COMPETENCE

There is no doubt that language and culture are inextricably connected, but how many language teachers really feel qualified to teach intercultural communicative competence and use knowledge of intercultural theory in language classes? Does knowing about the findings of Hofstede and Trompenaars, being able to define low-context cultures, collectivist societies etc. make language classes more meaningful?

Intercultural communicative competence is a combination of knowledge, attitudes and skills. Communication skills are the focus, i.e. [using language in intercultural encounters](#) to ensure the best results for all involved.

For corporate clients this means doing business well, building successful relationships and negotiating optimal outcomes to ensure ongoing and future business.

Most business today is conducted in English, which means that English language trainers may have a head start over intercultural trainers. The ICE Train-the-Trainer course uses language trainers' skills and experience, combining these with the relevant intercultural components to show how language training can best meet the demands of intercultural communication.



Intercultural Competence

Knowledge

Attitudes

Skills

INTERNATIONAL ENGLISH - WHAT IS IT?

English is no longer the sole domain of the native speaker, whether British, American, Indian or whatever. Many learners deal with speakers of languages other than English, whose English is influenced by their own languages. This makes it no less suitable for intercultural encounters.

Which English is used in international encounters? How important is grammatical correctness? Which mistakes count?

A common understanding of the language used needs to be established before real negotiation starts as it is the use of language which will determine the success or failure of the relationship.

The ICE Train-the-Trainer course explores these issues and [qualifies trainers to find the answers as well as providing material to deal with the role of English in international business.](#)

INTERCULTURAL COMMUNICATIVE COMPETENCE: IF IT CAN BE DEFINED IT CAN BE TESTED.

The Certificate in Intercultural Competence in English - ICE

The Certificate in Intercultural Competence – ICE has been developed by a team of elc testing experts in cooperation with the Chamber of Industry and Commerce in Saarland, using the Council of Europe's Manual - Relating Language Examinations to the Common European Framework of Reference for Languages. (http://www.coe.int/t/dg4/linguistic/Manuel1_EN.asp#TopOfPage)

The focus lies on interculturally appropriate communication skills in English.

Extensive pre-testing was part of the development. The test is administered by elc in cooperation with several educational institutions.

The ICE Train-the-Trainer course **qualifies trainers to act as examiners** in the Oral Examination for the Certificate in Intercultural Competence in English.



THE ICE TRAIN-THE-TRAINER COURSE

Day 1 Introduction	Day 2 Intercultural Theory and Intercultural Practice	Day 3 Training Methodology	Day 4 Testing intercultural Communicative Competence
<ul style="list-style-type: none">o CEFR: Using European standards in the classroomo The main elements of intercultural communicative competenceo Taboos, mistakes and critical incidents in intercultural communication	<ul style="list-style-type: none">o Introduction to intercultural theoryo Individual, national, corporate and other cultureso Knowledge, attitudes, skillso Teaching and learning intercultural communicative competence	<ul style="list-style-type: none">o Course moduleso Training plan and materialo The role of the trainero The role of the learnero Correction, feedback and evaluation	<ul style="list-style-type: none">o Test rationaleo Test format, content, marking criteriao Examiner trainingo Samples of candidate performance (written & video)

References

Knowing about and understanding the importance of cultural differences is of great advantage in dealing successfully with business partners worldwide. ... We hope that this can be implemented in the training of students at universities and vocational schools.

Norbert Müller, CEO, TRANSTEC GmbH, Homburg

We very much appreciate the work done by the elc team of trainers and teacher trainers. elc demonstrates in practice the importance of communication in modern language teaching and also knows how to motivate teachers and increase their enthusiasm for their work.

Joachim Mohr, Ministerium für Bildung, Familie, Frauen und Kultur des Saarlands

I have known the elc team for many years and in many contexts. I have always been extremely impressed with the high level of competence they display in the teaching of foreign languages. elc's work in the field of language assessment is efficient and target-based and has made a significant contribution towards bringing language research and practice closer together.

Prof. Dr. Reinhold Freudenstein – Philipps-University, Marburg, Founder-member of ERFAWirtschaft

Being able to function properly in Europe today does not mean "only" the mastery of linguistic systems. It is the ability to apply language and other means of communication appropriately in various situations. It is with great pleasure that I see that elc is putting this into practice.

Prof. Dr. Albert Raasch – University of the Saarland, member of Expert Committees in the Council of Europe

YOU WILL GET

- o Four days of training (Days 1 and 4 can be taken separately)
- o Lunch and refreshments (Days 1-4)
- o Ready-to-use course material
- o Complete course material (Days 1-4)
- o Test Manual and Mock Test (Day 4)
- o ICE-Tester Qualification (Day 4)
- o Guidelines for producing material
- o Certificate of Successful Participation

DETAILS AND CONTACT



elc – European Language Competence

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ICE TRAIN-THE-TRAINER COURSE

The course has been developed by a team of elc training and testing experts and uses standards described in the Council of Europe's Common European Framework of Reference for Languages.

Intercultural Competence in English TRAIN-THE-TRAINER COURSE



- Four days of training (Days 1 and 4 can be taken separately)
- Lunch and refreshments (Days 1-4)
- Ready-to-use course material
- Complete set of course material (Days 1-4)
- Test Manual and Mock Test (Day 4)
- ICE-Tester Qualification (Day 4)
- Guidelines for producing material
- Certificate of Attendance

Friday, 5 November 2010 9-16 h	Saturday, 6 November 2010 9-16 h	Friday, 12 November 2010 9-16 h	Saturday, 13 November 2010 9-16 h
Introduction	Intercultural Theory and Intercultural Practice	Training Methodology	Testing intercultural Communicative Competence
CEFR: Using European standards in the classroom The main elements of intercultural communicative competence Taboos, mistakes and critical incidents in intercultural communication	Introduction to intercultural theory Individual, national, corporate and other cultures Knowledge, attitudes, skills Teaching and learning intercultural communicative competence	Course modules Training plan and material The role of the trainer The role of the learner Correction, feedback and evaluation	Test rationale Test format, content, marking criteria Examiner training Samples of candidate performance (written & video)

Days 1 and 4 can be taken separately.

WHERE?

STUTT GART (Exact venue - easily accessible - to be announced)

REGISTRATION FEE: 500,- EURO incl. VAT for ELTAS members (Days 1-4) Regular fee: **700,- EURO** incl. VAT. (Days 1-4)
400,- EURO incl. VAT for ELTAS members (Days 1 & 4) Regular fee: **500,- EURO** incl. VAT. (Days 1 & 4)

REGISTRATION FORM



elc - European Language Competence
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FAX 069— 53056527/ info@elc-consult.com
TEL. 069— 53055967

ICE Train-The-Trainer Course October/November 2010

PLEASE PRINT

_____	_____	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Name, First name		ELTAS Member (please mark)	
_____	_____	<input type="checkbox"/> Days 1-4	<input type="checkbox"/> Days 1 & 4
Postal address		Booking (please mark)	
_____	_____	_____	
Email-address	Date	Signature	

The fee must be paid in full by 1 October 2010. A full refund will be given if you cancel before 1 October 2010. After this no refund will be made.